

Selecting the Right Certification Partner

7 criteria to consider when making the right choice for your allied healthcare program.

NHA is committed to empowering people to access a better future. We seek improvement for educators, students, and employers who are pursuing better results for their practice and patients.

1 ACCREDITATION

Your certifications should be recognized and respected. The National Commission for Certifying Agencies (NCCA) is a leading accrediting body for national certification and licensure examinations. It sets standards to ensure certification programs and their exams meet national industry expectations.

- ✓ NHA certification exams are NCCA accredited, ensuring the highest quality standards.
- ✓ NHA offers 8 accredited allied health certifications.
- ✓ All NHA exams are psychometrically sound or validated—meaning they have been reviewed and confirmed to reliably measure entry level knowledge and skills associated with each of the 8 professions they certify.

2 INDUSTRY ADVOCACY

Driving awareness of each profession at a national and state level is very important for the advancement of allied healthcare. Your certification provider should advocate for the industry and people working in the professions.

- ✓ NHA Advocates for recognition of allied health professionals throughout the U.S. by engaging with regulatory and legislative bodies to promote certification.
- ✓ NHA partners with employers to promote hiring credentialed candidates and helps you communicate the value of certification.
- ✓ NHA provides access to job boards, case studies and ongoing professional opportunities to promote career growth.




3 ACCESSIBILITY

The path to achievement should be accessible. Look for a partner who recognizes that candidates take many roads to arrive at certification, understands the challenges of today's students and job seekers and believes in empowering people to achieve their goals.

- ✓ NHA offers multiple pathways to eligibility to sit for and obtain a certification.
- ✓ NHA offers convenient examination testing sites, on campus, at work or at a nearby testing center.
- ✓ Results are posted quickly, lessening the wait for certification allowing a faster path to entering the workforce.

4 CUSTOMER SERVICE

Great customer service should be about trust and consultation throughout each interaction. Make sure you choose a partner who gives you the personal service you deserve.

- ✓ NHA provides your school or business a dedicated Certification Specialist to help guide you through the certification process from beginning to end.
- ✓ NHA provides easy access to customer service with online email submissions, chat, social media and a toll-free customer support line.   
- ✓ NHA keeps partners informed of important dates for exams, renewal and continuing education opportunities. We also share complimentary content, educational blog posts and ongoing professional development and career resources.

5 SUPPORTING EXAM PREPARATION

Look for a partner who invests in exam preparation materials. By supplementing formal education with exam preparation material, candidates can improve their likelihood for success.¹

¹Candidates for NHA exams are not required to purchase or use NHA exam preparation materials in order to sit for the exam and the use of such materials does not guarantee success on the exam.

- ✓ NHA's online study materials and practice tests are accessible across multiple devices.
- ✓ Exam preparation allows for self-paced learning, interactive study materials, critical thinking exercises, remediation tools and examples of real world application of concepts.
- ✓ NHA publishes an industry research and professional outlook publication called *access*[™] that shares timely allied health information with candidates, instructors, employers and other industry experts.

6 DIAGNOSTIC ANALYTIC SUPPORT

Data and analytics can improve testing outcomes. Look for a partner who can provide data insights that make it possible to make real-time adjustments, provide candidate or instructor feedback and improve examination preparation.

- ✓ NHA can provide analytics for campus locations, classes and cohorts.
- ✓ NHA can provide year-over-year data to measure overall program performance.
- ✓ NHA analytics can provide personal remediation tools directing candidates back to concepts they still need to master.

7 ADDITIONAL CREDENTIALING OPPORTUNITIES

Look for a partner who can help certificate holders “stack” their credentials—the practice of earning more than one certification. This can help provide more versatile and flexible job skills that might improve chances of getting hired.

- ✓ NHA offers 8 NCCA-accredited certifications in multiple allied health fields.
- ✓ NHA keeps certified professionals up-to-date on renewal deadlines and continuing education opportunities, making it easy to manage multiple certifications under one roof.
- ✓ NHA provides industry leadership, relevant content and community for certified professionals through our social networks and alumni outreach.