

7 Criteria for Selecting the Right Allied Health Certification Partner

What factors should you consider when making the right choice for your school or business?

1 ACCREDITATION

Not all certification exams are equal. The Commission for Certified Agencies (NCCA) is the most widely utilized accrediting body for national certification and licensure examinations. They set standards to ensure that exams are valid and reliable measures of national competency. You should always seek accredited certification exams for market validity.

- ✓ Offers NCCA-accredited certifications
- ✓ Certification exams meet or exceed accrediting body regulations ensuring the highest quality standards
- ✓ Offers all accredited certifications allowing for stacked credentials and career advancement opportunities

2 ACCESSIBILITY

The path to achievement should be accessible. Look for a partner who is flexible and understands the challenges of today's students and job seekers.

- ✓ Offers multiple pathways to eligibility to sit for an exam
- ✓ Offers on-site testing or testing at a 3rd party facility
- ✓ Posts immediate exam results lessening the wait for certification and allowing job seekers a faster path to earning credentials
- ✓ On-line account management, and access to preparation and study materials

3 CUSTOMER SERVICE

Great customer service should be about trust and consultation throughout each interaction. Make sure you choose a partner who is a leader in the industry - giving you the personal service that you deserve.

- ✓ Provides a dedicated account manager to form a personal relationship and help guide you through the certification process from beginning to end
- ✓ Easy access with online, chat, social media and phone services
- ✓ Actively communicates important dates for exams, renewal, and continuing education

4 SUPPORTING EXAM PREPARATION

Look for a partner who provides certification exam preparation resources. By supplementing formal education with preparation materials, students become more familiar with the exam format and content, better preparing them to pass the first time.

- ✔ Provides online study guides and multiple practice tests and best practice recommendations
- ✔ Provides self-paced learning, dynamic study drills, critical thinking exercises, remediation tools and examples of real world application of concepts
- ✔ Preparation materials available online and for use with multiple electronic devices for easy access
- ✔ Complimentary test plans and cross walks for each certification

5 DIAGNOSTIC ANALYTIC SUPPORT

Data and analytics can positively impact a candidates' or programs' testing outcome by reinforcing concepts that need more understanding and identifying comprehension gaps in curriculum or training. With the right analytics, diagnostic tools are available to make real-time adjustments, provide candidate or instructor feedback, and improve exam scores. Look for a partner who can help improve your outcomes through data insights.

- ✔ Provides analytics for individuals, classes and cohorts
- ✔ Provides year-over-year data to measure overall program performance
- ✔ Provides personal remediation tools directing candidates back to concepts they still need to master

6 INDUSTRY ADVOCACY

Driving awareness within each profession at a national and state level is very important for the advancement of allied healthcare. Pursuing standardized certification education and exam qualifications is the single best method for improving patient care. Your certification provider should advocate for people and industry professions.

- ✔ Provides access to job boards, case studies and other career-building resources
- ✔ Actively pursues certification and accreditation standards in every state
- ✔ Engages with educational and legislative bodies to affect change
- ✔ Partners with employers to promote hiring credentialed candidates

7 ADDITIONAL CREDENTIALING OPPORTUNITIES

Look for a partner that can help certificate holders "stack" their credentials - the practice of earning more than one certification. In doing so, prospective employees improve their marketability by offering employers more versatile and flexible job skills.

- ✔ Offers all accredited certifications
- ✔ Keeps you up-to-date on renewals and continuing education
- ✔ Makes it easy to keep track of all your certifications under one roof